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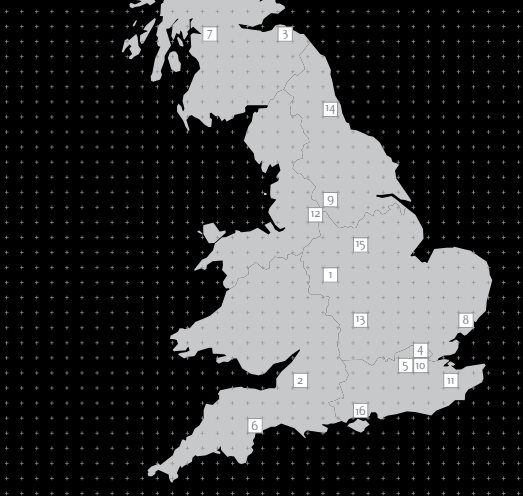
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Christie+Co
BUSINESS INTELLIGENCE



Join the **hotel** revolution



Travelodge need more rooms

Travelodge is the fastest growing budget hotel chain in the country, with over 300 hotels across the UK, Ireland and Spain. What's more, there are 30 new hotel openings planned in 2007. On average — that's one new hotel opening every nine days!

Unlike their competitors, Travelodge prefer to lease their hotels and, in order to fuel their ambitious expansion plans, they are looking to secure new lease agreements with existing hotel operators. If your hotel has more than 40 bedrooms, you could lease it to Travelodge and retain a strong income and valuable property investment without all the operational headaches!

Join the hotel revolution - lease your hotel to Travelodge.

Some of last year's Travelodge deals:

Riva Hotel, Leeds 127 bedrooms



Following the successful negotiation of a new 35-year lease term to Travelodge, Christie + Co was subsequently able to sell the hotel investment on behalf of the private owner for more than £10 million.

Boundary Hotel, Walsall

96 bedrooms



Having agreed a 25-year lease to Travelodge, the freehold investment of the former 96-bedroom Quality Hotel in Walsall was sold for more than £6.5 million.

...Fast! Lease your hotel to Travelodge. It may be worth much more than you think!

The Travelodge covenant is highly sought after by property investors so, if you prefer to sell, you may find your asset is worth more than you thought — particularly once there's a Travelodge sign over the door.

If you are able to agree a lease to Travelodge, your property investment could be worth much more than you think. Our recent transactions provide perfect illustrations – they resulted in investment values over 25% greater than the likely achievable going concern values.

